

business intelligence
data warehousing
analytical applications
data integration
portals
reporting and analysis

solutions that work
VersiFit is motivated by
the belief that intelligent
information builds great
businesses.



Competing in a Mature Industry?

It's no secret companies in mature industries are already subjected to unusually high competitive pressure as a result of our global economy. With ever expanding free trade policies the situation can only be expected to become even more intense.

As an experienced business leader, you understand that finding innovative, new ways to do things is the only true source of sustainable competitive advantage. Yet knowing exactly what to do seems to be beyond the grasp of too many businesses. More often than not, critical business information is too fragmented, too unreliable, or just plain unavailable. By default, important competitive strategies and resource allocation decisions are predicated upon long-accepted practices and comfortable, conventional wisdom, which is not very conducive for innovation and creativity.

These days, many businesses have their resources committed externally, combating the forces of direct competition. How many have considered the possibility that internal forces are also preventing the realization of their true potential?

The Analytic Advantage

At VersiFit we are motivated by the belief that **Intelligent information** builds great businesses.

Intelligent information is the process of analyzing an organization's accumulated, raw data and extracting critical business insight from it. Intelligent information provides decision makers with the right information, at the right time, in the right place, enabling right decisions.

The availability of accurate information and powerful analytic capabilities drives appropriate actions. Businesses are able to further interact with their information to drive innovation and creativity throughout the organization.

Building The Analytic Enterprise

Intelligent information provides the foundation for building an analytically sophisticated decision making organization. Using this foundation, business leaders can begin to establish and grow an energized, pro-active competitive culture. Business can also more effectively leverage the business experience and quantitative skills already within their enterprise. And in the process, lower the total costs of supporting right decisions.

Contact an Intelligent information specialist today at 1-800-610-1313 ext 904 or visit us at info@www.VersiFit.com

solutions that work